



Des Moines
Chapter

Citizen Centric Report

July 2024 – June 2025

About Us

AGA is a non-profit organization dedicated to improving the quality and effectiveness of government fiscal administration and program performance and accountability. AGA is divided into 8 geographic areas across the United States and includes chapters in Mexico City, Puerto Rico, and Pacific Rim. The Des Moines chapter was chartered in 1977 and is included in Region 3, along with chapters in Kansas, Mexico City, Missouri, Nebraska, Oklahoma, South Dakota, and Texas.

Purpose

AGA is a professional association advancing accountability, transparency and leadership by promoting education, certification, innovation and collaboration across all levels of government and to stakeholders. The Des Moines Chapter serves its members by providing or sponsoring appropriate educational programs, encouraging professional development, influencing governmental financial management policies and practices, and serving as an advocate for the profession.

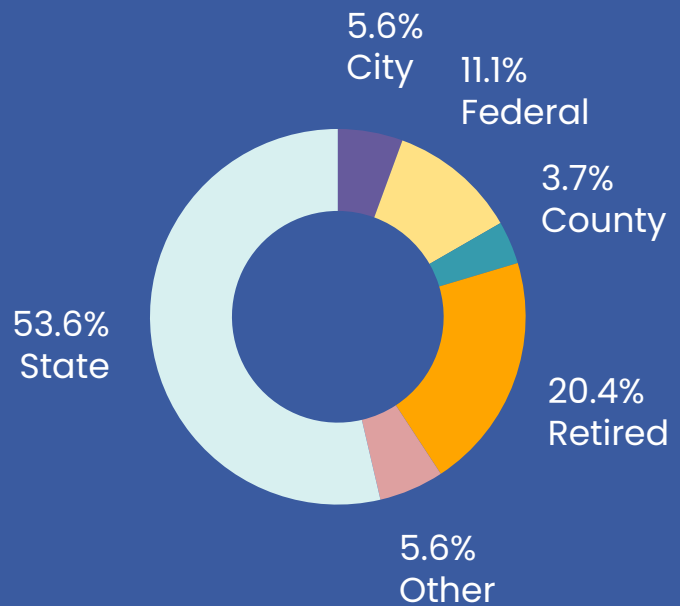
Vision

AGA endeavors to be the premier association for advancing governmental accountability.

Strategic Goals

- Provide approximately 40 CPE during the year for CPA's & CGFM's
- Maintain membership base
- Support and raise money for 6 local charities during the year
- Build relationships with Local Colleges and Universities

Demographic Data



For more information, please visit our website:

<https://chapters.agacgfm.org/Chapters/Des-Moines-Chapter/Home.aspx.html>

2024-2025 Year in Review

Education

Provided a total of 37 CPE hours

- 7 Lunch 'n Learns
- 11 Webinars
- 1 All-Day Seminar

Meetings

- Chapter Executive Committee met monthly
- 7 Member Business Meetings were held
- One Annual Meeting & Awards Luncheon held

Community Service

Supported 6 local charities

Raised \$305

Donated \$535, including Chapter Match

CGFM

- Obtained the Governor's CGFM proclamation in 2007 for 2007 and future years designating March as CGFM Month in the State of Iowa
- 2 Study Guides available through the State Library
- Encouraged Chapter members to gain their CGFM certification in the Chapter Newsletters and at events.
- Virtual Study Guide was given to one member during the year

Membership

- 4 new members joined during the year.
- 54 Active Members at June 30, 2025
- 24 Members have their CGFM
- 23 Members have their CPA
- 1 Student Member at June 30, 2025

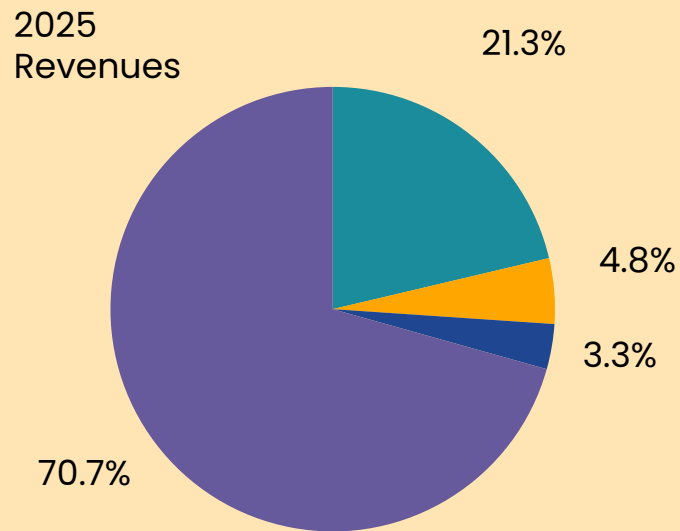
Other Accomplishments

- Held a lunch 'n learn & webinar at one local University
- Issued 6 Newsletters during the year
- Received Gold in Achievements in Chapter Excellence

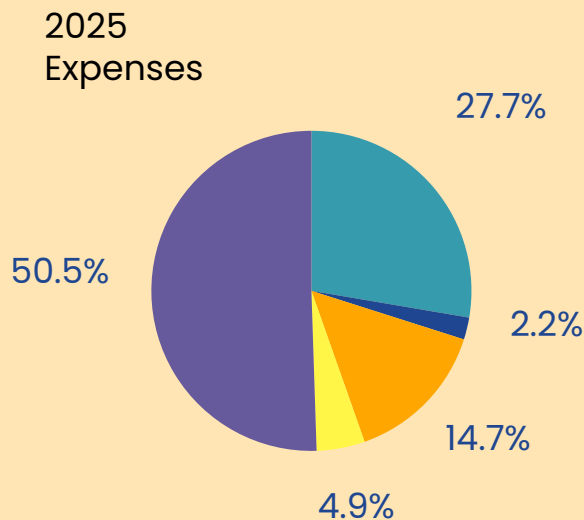
2024-2025 Finances

Revenues – Conference registration and monthly webinar fees are the primary source of revenue for the Des Moines Chapter. The Chapter uses these revenues to provide educational programs and leadership opportunities and to maintain Chapter operations. Revenues are collected predominately in the spring of each year and are used to fund activities in the subsequent program year. During the 2024-2025 program year, webinar revenues decreased significantly due to the State Auditor's Office discontinuing participation in AGA events.

Revenues by Source	2024	2025	% Change
Conference Revenues	6,368	6,565	3.09%
Monthly Webinars	3,123	1,980	-36.60%
Membership Dues and Fees	538	442	-17.91%
Charitable Contributions and Other Activities	271	305	12.55%
Total Chapter Receipts	10,301	9,292	-9.80%



Expenses – Chapter expenses include the purchase of webinars, the costs of the all-day annual conference, registration and travel costs for the Chapter President to attend the National AGA Professional Development Training (PDT), community service projects (direct charitable contributions), CEC member incentives and other general operating costs. In 2024-2025, the Des Moines Chapter hired a professional keynote speaker, which raised the costs of the annual conference.



Expenses by Function	2024	2025	% Change
Annual Conference	5,601	6,308	12.62%
Monthly Webinars	3,600	3,456	-4.00%
Charitable Activities	1,484	278	-81.27%
Conference Travel Costs	1,862	1,836	-1.40%
Chapter Operations	662	609	-8.01%
Total Chapter Expenses	13,209	12,487	-5.47%

What's Next

2025–2026 Chapter Executive Committee:

Chapter President/ NCC Representative

Kaylynn Short, CPA, CPM

ACE Director

Terri Walker, CPM

Secretary

Tammy White

Treasurer

Minka Lisinovic

Historian

Janice Evans, CPA, CGFM

Communications Director

Angie James, CPA

Early Careers Co-Directors

Laura Deavers Mead

Rhonda Betsworth

Education Director

Randy Lagerblade, CPM

Membership Director

Abdisamat Aden, CGFM

Professional Certification Director

Pam Sullivan, CPM

Website Chair

Crystal Harmon-Moyer

Goals for Upcoming Year

- Offer a minimum of 30 hours of continuing education through webinars, lunch 'n learns and seminars.
- Support 4 local charities and provide up to \$100 chapter match for each \$ raised.
- Continue to build relationships with Colleges and Universities throughout Iowa.
- Work to maintain current members while aiming to recruit new members.

For a complete list of the Des Moines Chapter 2025–2026 goals, see our Chapter plan on our [website](#).

Anticipated Challenges

With a decrease in attendance at monthly webinars, recouping the costs of purchasing the webinars had become more difficult in the last few years. The Des Moines Chapter will continue to look for ways to cut costs while working to attract more paying attendees to our events.

We want to hear from you!

Des Moines AGA Chapter
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<https://chapters.agacgfm.org/Chapters/Des-Moines-Chapter/Home.aspx.html>